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# Planning Your Landscape

THE  
**H&O**  
QUALITY

The beauty of the home does not lie wholly in the architectural design; the building can be made to do its part in the completed picture only when set in the proper surroundings. Too often the owner forgets this, and the result is an unattractive planting. We design, plan and plant your grounds if necessary—otherwise, furnish you the ideas and material. You should acquaint yourself with “H & O Service.”



Give your grounds this same distinctive character

“Results Without Waiting”

## Holm & Olson, Inc.

LANDSCAPE ARCHITECTS

SAINT PAUL, MINNESOTA







A problem worked out by the "H & O Service"

## Planning your Landscape—A Study in Planting

**I**N this unimproved plot of ground only the skilled eye of the landscape architect could see the undeveloped natural beauties; today the most admired and talked about grounds in the entire West. The designer's skill is shown here to an advantage; the grounds lend themselves to treatment and give the place distinctive character of its own. The twin homes, illustrating the before and after effect, belong to Messrs. B. L. and W. L. Goodkind, of this city, located on one of the many beautiful building spots, overlooking the Mississippi River Valley. Before this transformation took place this point was a barren waste, unsightly and covered with brush, stone and billboards; today the most beautiful spot in the Twin Cities. These results were obtained fifteen months from planting.

**The study of landscape development is a life-work**, and one cannot hope to attain a knowledge of it without being a close student and devoting his entire energies to the subject. One must study nature and know the future or the outcome of such a planting. Then it will harmonize and add to the surroundings. If you have a problem which you cannot work out we shall be pleased to lend the "H & O Service," which will study the hard propositions.



Fifteen months from planting—securing quick results

Before



After





fore



Preparing the grounds for seeding and planting

## Planting for the Present—A Study in Quality

THE subject of these illustrations is the home of Mr. Greve Oppenheim, Summit Avenue, the upper taken in the fall of 1913, before planting, the lower in August, 1914, after planting—the result of only a few months' growth and showing the actual condition. The feature of this planting is **“Results Without Waiting,”** using in the proper positions some specimen plants—plants that are effective from the time they are planted—giving the property the appearance of being planted for years. It is not necessary that all plants be of the specimen size to get such an effect; only the most prominent.

**Every landscape problem must be considered by itself** in order that everything may harmonize when the work is completed. The architecture of the grounds must be handled just as carefully and with the same definite purpose as the architecture of the house.

**To know where not to plant** requires as much art as to know where to plant. It is the combined effect of the grass, the flowers, the shrubs and trees into one harmonious whole that gives your place a distinctive character of its own. The “H & O Service” will give your property that distinctive character.



After a study of the surroundings—the plantings “fit” and harmonize

ter







The kind of ornamental planting that is restful and that adds pleasure to the surroundings

## Street Parking

**T**HE above illustration gives an idea of a proper planting for street parking. Many cities are using such parking, and the home-like effect is very striking. When the streets are wide enough it reduces the cost of paving and adds much to the beauty of the city. This illustration is from White Bear, Minnesota.

## Making the Lawn

**M**OST people think a lawn consists simply of grass, but from a landscape viewpoint it includes trees, shrubs, plants and flowers, and a place where children love to play. A lawn should constitute the outdoor living room for the family for at least a portion of the year.

The illustration below is the home of Mr. and Mrs. H. H. Irvine, treated in the spring of 1912. Of course "H & O Quality" seed was used (Velvet Sod). One pound sows 200 square feet and costs thirty cents, or a bushel (twenty pounds) will sow 4,000 square feet and will cost \$5. This is the best seed money can buy, and the mixture used in all "H & O" plantings illustrated in **"Creating Your Landscape."**



The grass, as well as the flowers and shrubs, has its beauty